



#### WHO ARE WE?

We are a boutique company that strives to help our customers become more efficient and effective by providing the right technical solutions, guidance, and development fire power, exactly when and where they are needed.

#### We specialize in the following areas:

- Back-end development Enterprise application development and architecture using Java, C#, Spring, Scala, NoSQL.
- Web and Front-end development and architecture using React, Angular, Vue, Node.js, and Typescript with performance and maintainability in mind.
- DevOps building and supporting CI/CD pipelines and Cloud, using modern technologies such as Docker, Ansible, Kubernetes, and Istio.
- Testing and automation building automated testing systems for Web, mobile, and APIs
  using the latest tools and technologies.
- Engineering practices helping engineers produce code in an Agile way while "fighting" technical debt and creating a culture of speed and excellence: TDD, Unit testing and test automation, Refactoring, Breaking monoliths.

#### WHY CHOOSE US?

Experience, experience, experience. Founded in 2008.

We understand Development and Operations of software. From the processes level (Agile, Lean, DevOps), to testing strategies, clean coding, emerging architectures, all the way to coding standards and automation.

We specialize in solving hard problems and provide hands-on experts to work with your teams, coach them and help them achieve their goals quickly.

**We understand your needs.** By getting into the picture and understanding your unique context, we can quickly provide a matching solution.

**We are easy to work with!** Quick and efficient administration. Speedy response time. Accurate and flexible solutions.

# THE LECTURES

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Fixed vs. Agile (Growth) Mindset	What's the difference between a Fixed mindset vs. an Agile/Growth mindset? How does it affect our day to day and why is it so important? What can we do to transition to an Agile/Growth mindset?
What's New in Agile?	After more than two decades of Agile, what are the main new insights in the world of Agile in the last couple of years?
How to Successfully Implement Agile at Your Company	Best practices for successful implementation of Lean and Agile ("start doing") as well as things you should avoid ("stop doing").
Continuous Improvement	What is needed in order to create a continuous improvement culture in your organization?  How is that done at scale?
Decentralized Decision Making	Decentralizing decision making is key for scaling Agility. It helps increase speed and empowers people.  Should we decentralize every decision? How do we keep alignment? how do we help decision-makers find the right balance?
Build Quality-In	What does it mean to build quality in? Why is it important? How do we create the right mindset and what are the practices needed for building quality into our development processes?
User Story Splitting	Why is it important to split stories into smaller batches? What are the story-splitting patterns that can be applied to do this?
Story Mapping	What is User Story Mapping and why do we need it? This session will include practical tips and tricks from the field for effective User Story mapping.
Flow Management	How to improve efficiency & predictability by managing the flow.
Customer Centricity	How to build an 'employee-as-an-end user' mentality in the organization.

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Avoiding "Feature Factories"	How do you know if you're doing the right things or working in a "Features Factory"?
Getting Value From Your Retrospectives	Retrospective meetings are one of the strongest engines of Agility and continuous improvement. This session will provide tips for effective retrospectives.
Retrospective Techniques	Explore different ways to conduct, inspect-and-adapt sessions.
PI/Quarterly Planning with JIRA Advanced Roadmap	How to set up JIRA Advanced Roadmaps and use them during Quarterly Planning.
Preparing For Your PI/Quarterly Planning	What to do in order to make your PI/Quarterly planning a successful event?
Planning Quarters without Reducing Flexibility	How to plan the quarter to get alignment and be outcome-oriented?  How to avoid reducing flexibility and agility?
Prioritizing Features & Epics (Cost of Delay & WSJF)	What considerations should be taken into account when prioritizing features/epics? What is the cost of delay and how to apply Weighted Shortest Job First (WSJF) to prioritization?
Introduction to Scrum	What are the main aspects of Scrum - events, roles, artifacts? Experience Scrum in a hands-on exercise.
Best practices for Running Efficient Scrum Events	Too many meetings during the sprint?  Are you Bored? Feel you are wasting time?  In this session, we're gonna discuss how to keep meetings effective and how to hold effective Scrum meetings.
Sprint Planning - The Five Pitfalls of Every Sprint Planning Event	Every professional Scrum Master knows that the way Sprint planning events are handled has a significant impact on the effectiveness of the team in achieving the Sprint's goal.  This lecture will discuss five common pitfalls that hinder your Scrum team's performance.
Cross-Functional Teams	What are cross-functional teams, what are they good for and why should we consider organizing in such teams?

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### **OUR LECTURERS**



**Dana Alpiner** Agile Coach, PSM, CSPO, SPC



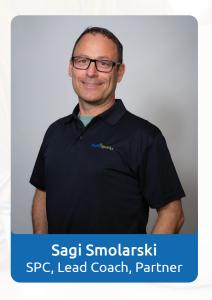




**Oren Levy** Agile Coach, Professional Scrum Master, SPC



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