



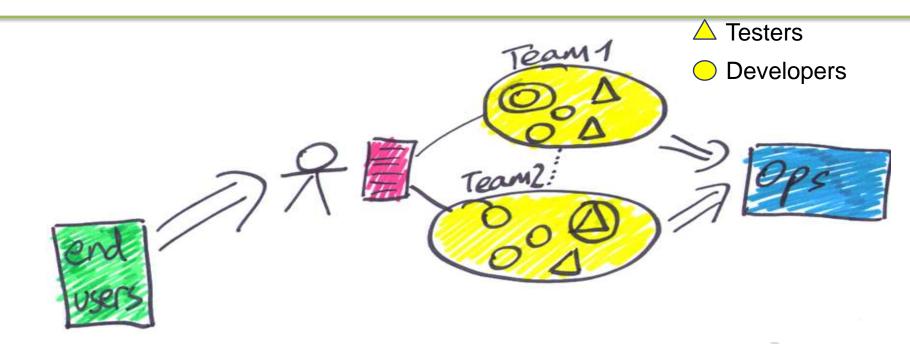
- We help companies improve by Adopting agile principles and practices.
- We provide training and coaching to all organizational levels, from high management to developers.
- Our team consists of Agile professionals with diverse expertise – several coaches participate in each implementation.
- Successfully completed dozens of projects.

Agile is ... Delighting Customers

Deliver value to customers/users frequently, at a continuously sustainable pace, seeking constant feedback and welcoming direction changes in an UNCERTAIN DYNAMIC world

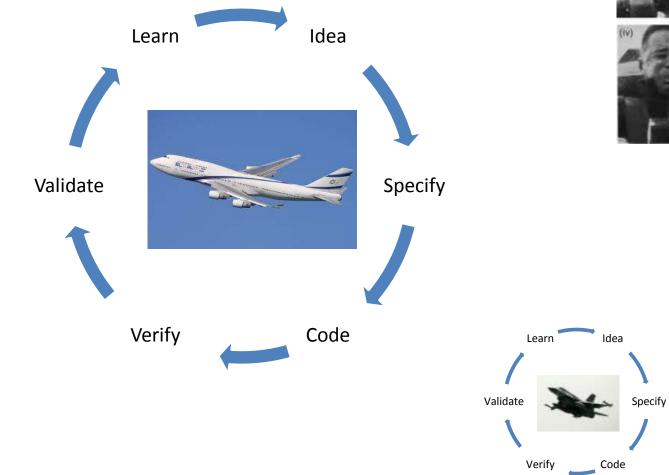
*Maturity/Effectiveness of process is a factor of the frequency

Feature Teams



- Whole Team Approach
- Working Tested Software
- Build Quality In Zero Defects
- Trusted / Empowered with Meaningful Goal

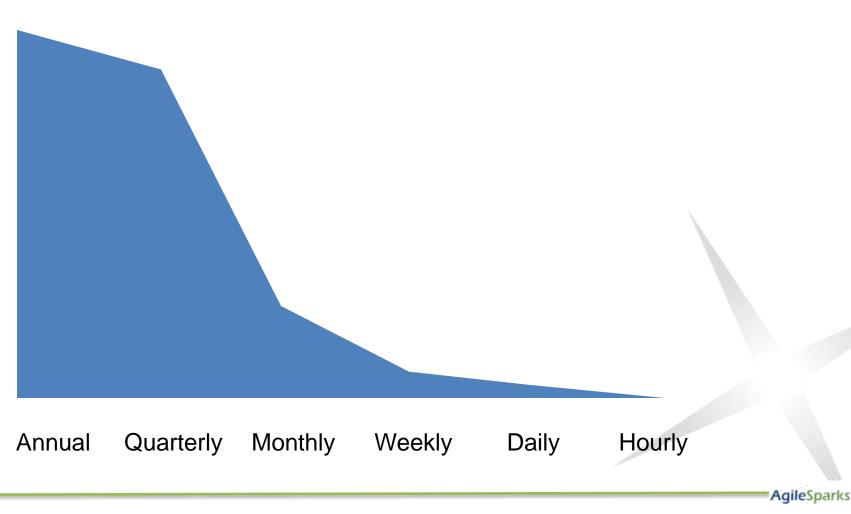
G-Forces of agility



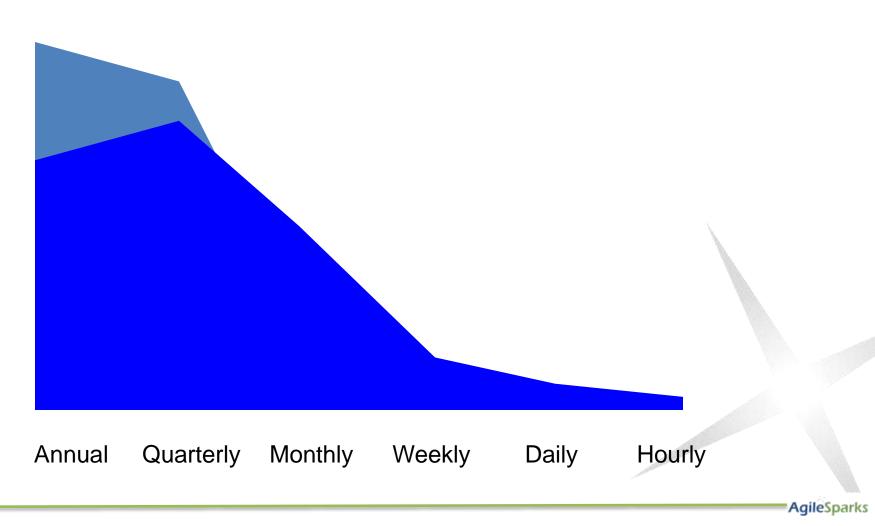


-AgileSparks

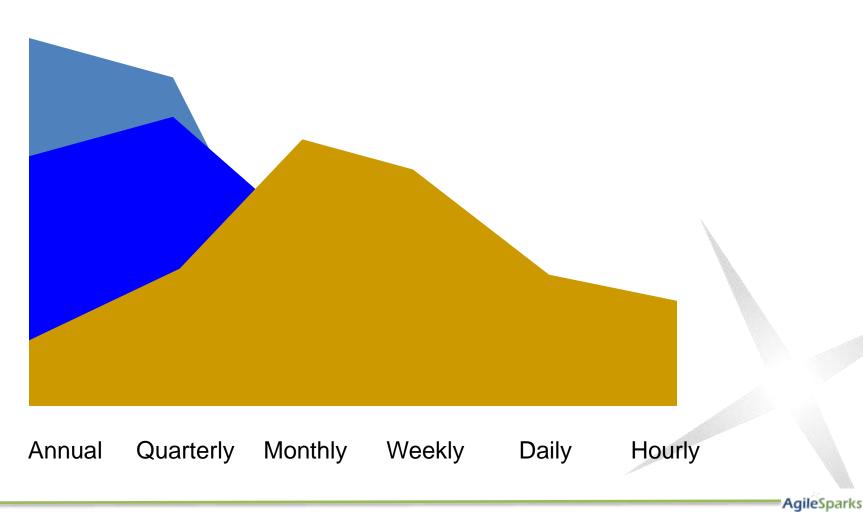
Deployment to production: 1990



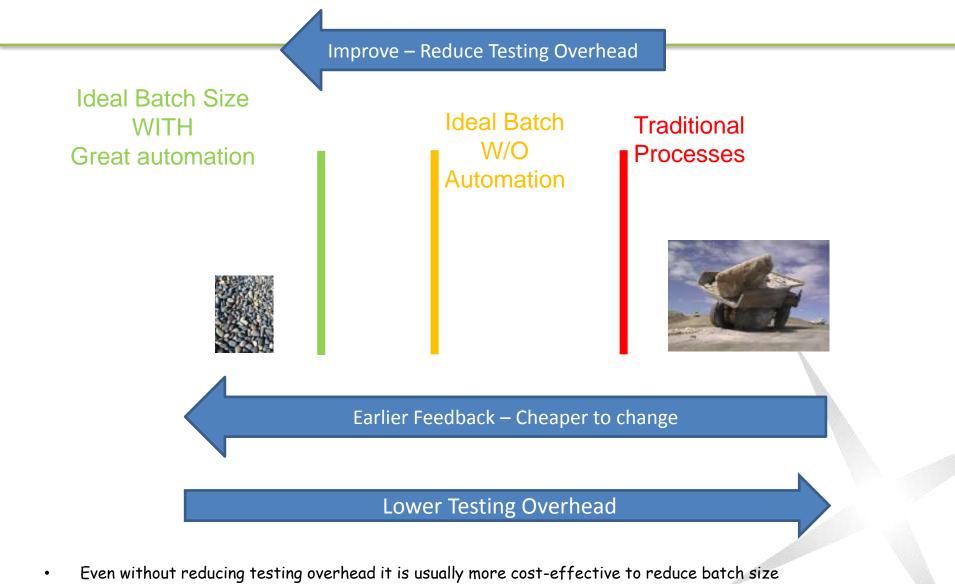
Deployment to production : 2010



Deployment to production : 2030

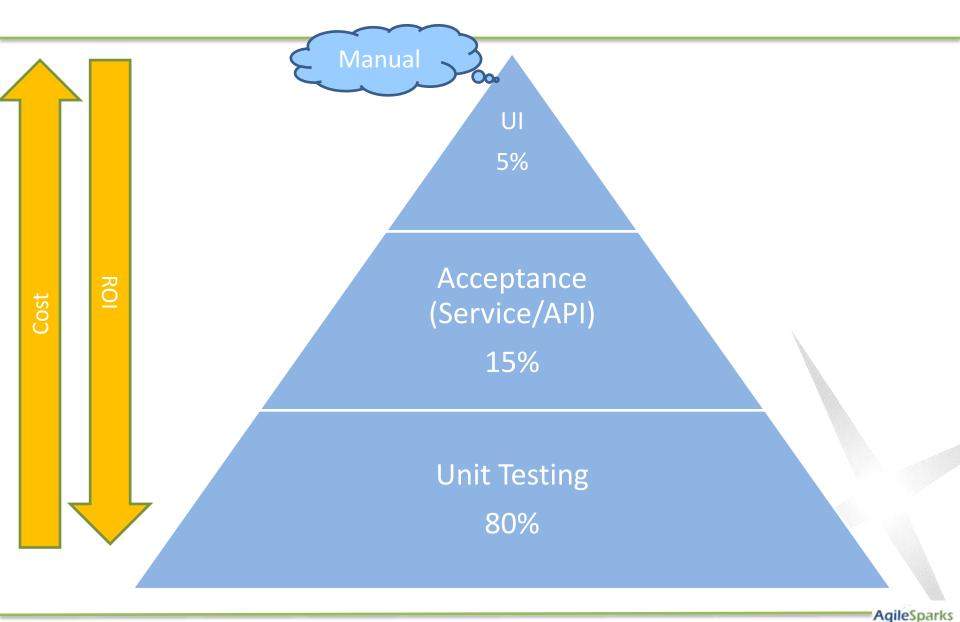


Early Feedback - The Goal and the conflict...



• Aim to reduce testing overhead to reduce batch size even more and be even more cost-effective

Automate at the right level



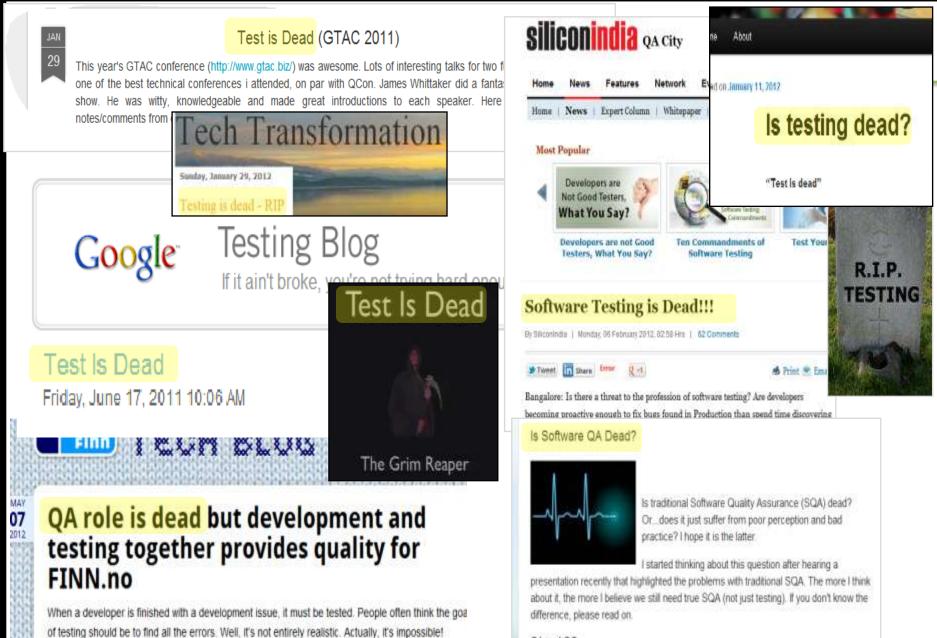
How do we get these supermen testers?



So what is the unique value of QA?

What's your value proposition?





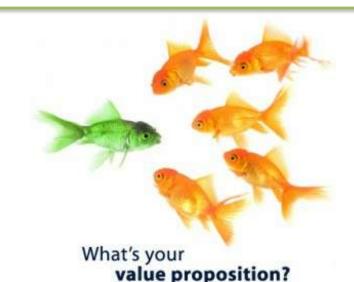
OA and OC

AgileSpark

4144

Back to Basics - Minimize Quality Risks

- Being Champions of the Product and the Customer/User.
- Specializing in Performance/ Security/Load/etc.
- Shining light on where to focus quality efforts by analyzing risk probability and Impact.



Test for Value

Deliver the **RIGHT it** is

even more important

than doing it RIGHT

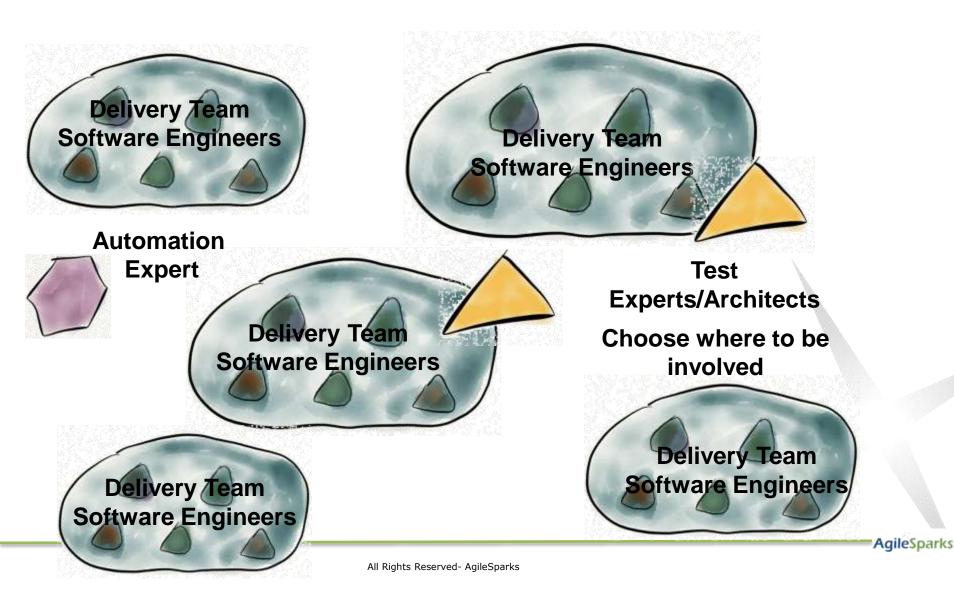
* Fit to Customer OVER Fit to Spec

AgileSparks

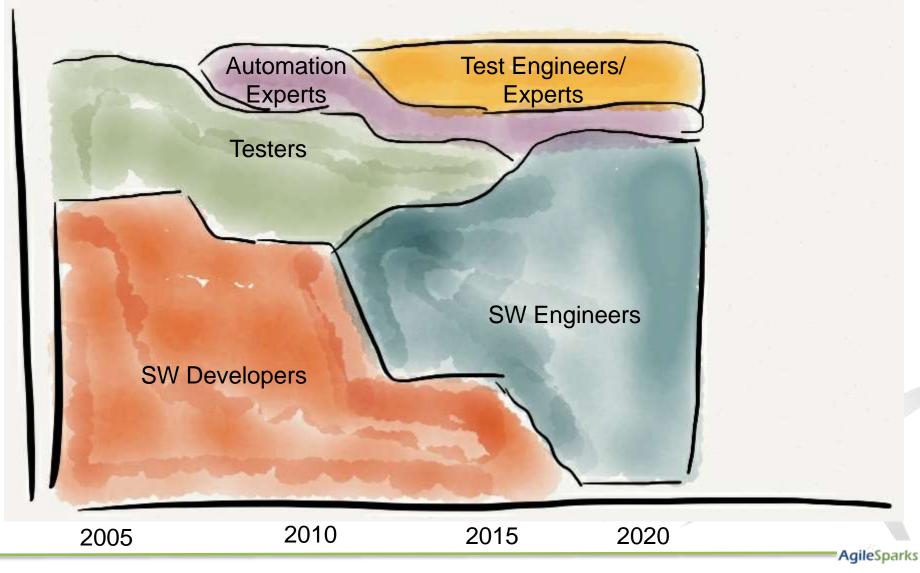
New Perspective of QA's Role

Accountable to Quality: By Enabling it rather than Owning it

Quality OVER Quantity - experts SUPPORTING delivery



How will roles/ratios change over time?



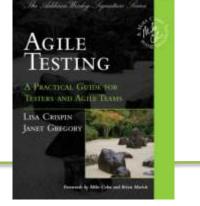
*AgileSparks prediction

What do I do tomorrow?

- Learn about post-agile QA.
- Map Current State, Decide on Direction.
- Work on
 - Effective whole team Automation/ Continuous Integration/Deployment.
 - The "Test Engineer" Role -Identify, Gap Analysis, Establish plan for closing gaps.
 - Mindset/Doctrine and Processes/ Policies to transition from Owning to Enabling at the teams level.
- Proceed using small experiments or big revolution, depending on the context.

References

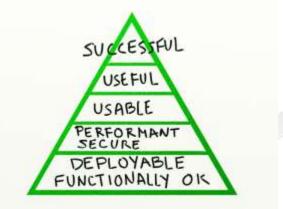




James Whittaker - Jason Arbon - Jeff Carollo



http://bit.ly/testisdeadGTAC11



http://gojko.net/2012/05/08/redefin ing-software-quality/ AgileSparks

Questions? Ask us How

<u>Ronen@AgileSparks.com</u> <u>Yuval@AgileSparks.com</u> <u>www.AgileSparks.com</u>

Q&A at our booth

AgileSparks

Bring this brochure for 10% discount on these AgileSparks courses. Valid until end of 2012 (no double decounts)

AgileSparks

AgileSparks offers you a variety of courses to choose from:

Agile Testing

Learn how to apply testing in an Agile environment. Designed for QA Managers, Development managers, Team Leaders, Developers, Testers, Agile team members. Duration: 16 hours

Advanced Agile Team Training - Build Quality In Take your Agile team to the next level.

Designed as an internal workshop for the whole Agile team including: QA, Development, Product Owner (strongly recommended), Team Leaders/Dev Managers (invited). Duration: 16 hours

Agile Testing for Experienced QA Engineers

Experienced QA Engineers who would like to become Agile. Designed as a long term course over multiple weeks. Duration: 115 hours

All training includes interactive exercises and real life situations, covering the key factors for successful Agile implementations and provide important insights and best practices that can be implemented in your Agile teams.

More details

For more information about the various courses or to find out next scheduled course dates, please send email to: info@agilesparks.com or contact us at: www.agilesparks.com/contact-us. These courses can be tailored to internal organization needs.

AgileSparks provides Agile/Lean implementation support services. To make an appointment or get more information call Erez: 052-2431404 or email: info@agilesparks.com