

C o n t i n u o u s D e p l o y m e n t



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The Ladder

THE MOST \$100K+ JOBS

White House defeats recovery chief

By Ed Henry, CNN Senior White House Correspondent
June 18, 2010 7:07 p.m. EDT

Navy Secretary Ray Mabus has been appointed by Obama to create a plan to help Gulf restoration efforts.

STORY HIGHLIGHTS

- Environmental group official says Ray Mabus should focus on Gulf oil spill
- But another calls his appointment great, says "Gulf is in good hands"
- President picked Navy Secretary to create long-term Gulf Coast restoration plan

former gave two jobs.

"The president agreed that"

But Cat Lazoff said it will be

"I think our cat Lazoff said the person is

Another top Lazoff and part-time be

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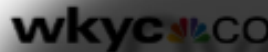
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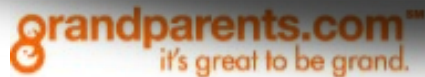
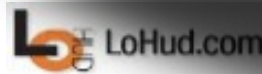
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Note: Outbrain is typically installed on *every* article/blog post on each of these sites, immediately under the

What is continuous deployment?

Work procedures and culture that allow code deployment to production in very short cycles (every 1-15 minutes)

```
~ $ svn ci -m"Implementing  
the super-sharp images algo  
#deploy:ImageServer #to:ny
```

```
"
```

Who's in?



Eric Ries



**What was so bad
before ?**



What was so bad before?... a lot

- Inefficient Waits (wait for QA, wait for other features etc)
- Feedback to Dev wasn't immediate
- Inefficient Context Switch
- Big Changes – Big Problems.



M o t i v a t i o n

- Business responsiveness !!!
- Reduce Risk
- Improve efficiency
- *Fun Fun Fun....*



HOW



Continuous Deployment - Culture

Everyone need to care about **everything!**

- build
- tests
- quality
- production
- monitoring
- Business



New code is 5 minutes away from
production!!!!

Continuous Deployment -Culture

- Service Oriented Architecture (>30 services)
- Trunk is always stable
- Review Board
- Fast Automated testing(CI) (<5 minutes)
- Monitoring
- Staging, A/B testing, Product flags



C o n t i n u o u s D e p l o y m e n t - C u l t u r e

Small Changes – Reduce Risks



Kent Beck: *You can spill a bucket but you can't spill a Hose.*

Continuous Deployment -Culture

- No Broken Windows!



[Broken Windows Theory](#)

Continuous Deployment - Culture

- Empower developers to change production.
- Follow your code to Production and monitor it.
- Pay attention to production – not test.
- Developer knows his system best.
- Quality is the developer Responsibility – QA is assisting.
- “What's the worse that could happen?”



H o w d o e s i t w o r k ?

- Tasks Queue – continuously prioritized.
- Developer handles one task – from design to production.
- Fast and Automatic testing.
- Fast and automatic deployment cycles.
- Product Flags.

INGREDIENTS

Deployer

```
~ $ svn ci -m"Implementing  
the super-sharp images algo  
#deploy:ImageServer #to:ny  
"
```

Services: ImageServer,WebStemmer

Tags: test,stg

Version: latest

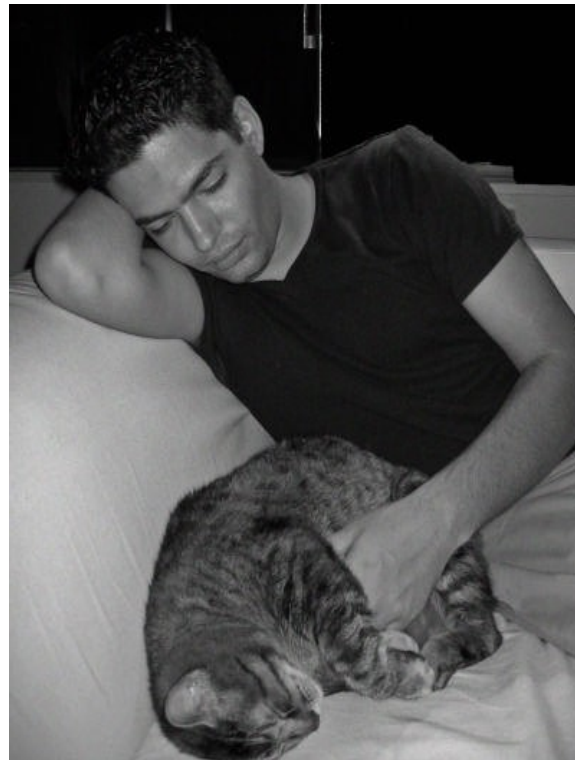
Who are you? ran

Message: Testing the new image stemming algorithm
Will be used for yammer

Submit To TeamCity

C o n t i n u o u s D e p l o y m e n t T h e m e s

- Release is a marketing decision.
- Deployment is an engineering decision!



Fun Numbers

- 5-50 production changes a day!!!
- More then 2000 code tests running in less then 4 minutes.
- More then 700 production services tests runs every 10 minutes.
- It takes ~30 minutes from code complete to ~100 machines deployed.



Risks and Mitigations

- With so many releases – things can easily break
 - Immune system gives short TTD.
- When something is broken... Oy Vey!!!
 - Fast deployment system gives short TTR.

